

Members Only



Mount Washington Valley Promotions

Cupcake Battle Returns

The 11th annual Cupcake Battle, to benefit Mount Washington Valley Promotions, was held on February 26 at the North Conway Community Center. Following a 2-year shutdown, thirteen bakers competed in 3 categories and competed. The Sugarmaker Bakery, in Glen took back the crown from Batter Up Bakery, in Chocorua in a battle that has gone back and forth through the years. The winning flavor was Beth's Caramel Spice Apple Crisp, a cinnamon cake batter topped with homemade apple filling and apple crisp topping, then baked and filled with a dollop of caramel, topped with whipped cream and more crispy apple crisp topping.

"It's so fun to get creative and try new things for the competition... and, to see everyone else's ideas, too!", said Sugarmaker owner, Beth Cartadolan. "Seeing the reaction and smiles of the tasters as they take a bite... Winning is great but the real reward is seeing folks like what you have created!"

"We are thrilled to come back with such a great group of bakers", said Mount Washington Valley Promotions Executive Director, Lisa DuFault. In addition to The Sugarmaker Bakery, Batter Up, Memorial Hospital, and The Cake Lady were all in attendance with fabulous offerings.

In the Home Baker division, a new

competitor won the title; Melissa Bedient, served up Strawberry Milkshake cupcakes; fresh strawberry cupcakes, filled with strawberry Mousse, and frosted with strawberry white chocolate buttercream. "They put on such a wonderful event, and I had so much fun participating", said Bedient. "I was overwhelmed with emotions as people came back to my display to tell me how wonderful my cupcake was. They complimented me on the balance of my cupcake, and how moist it was, and overall, how much they loved it. It was a great feeling to hear how many people enjoyed it, because I always doubt myself. Going into the competition I honestly wasn't expecting to win. I was just there to support Valley Promotions, and have fun. It was truly such a fun experience, and I can't wait to enter into next year's competition!"

Other Home Bakers were Leann Brown-Muzerall, The Gibson Center Book Club, Emma Hafford, Jen Hall and Marie Platt.

For the third year, the Under 16 Baker champion was Spencer Kelly, of Tuftonboro, who created Chocolate cupcakes with white chocolate ganache and raspberry drizzle. He said, "It was so exciting to be back for another round of the Cupcake Battle, and definitely a proud moment coming away with a win! Planning begins now for next year as I will be moving into the home baker category!

ry! Great job this year everyone!" He is waiting to see if the Under 16 title will be passed on to one of his competitors from this year; Araya and Joey Laplante or Kid Vigneault (Oliver, Harrison and Phoebe).

Valley Promotions' board President, Christina Howe, awards a special prize for the best display in each category, "because I can". This year that prize went to Professional Julie Tavares, of Batter Up, The Gibson Center Book Club for Home division and Araya and Joey Laplante as the child bakers.

DuFault, who organizes the event, was extremely pleased with the comeback. "There were so many great choices, I don't know how people could choose", she said. "And the people who came to sample the cupcakes... they were all so happy to have the event back! They're already talking about next year, which is amazing, since we didn't know what would happen with it being shutdown the past two years."

The Cupcake Battle is one of the largest fund-raiser Valley Promotions hosts solely for their own benefit and it takes place the Sunday between the two February vacation weeks. Mark your calendars now for February 2024 for the 12th annual celebration of cupcakes.

Volume 1, Issue 2

May 2023

Our Mission

The goal of Mount Washington Valley Promotions is to promote non-profit events and fund-raising endeavors in the Mount Washington Valley area; to cross promote among local non-profits; to increase local support for non-profits; to ease the marketing workload of volunteer board members; to increase public awareness of the local non-profit agencies; to facilitate collaborative non-profit and fund-raising events.

Inside this issue:

Valley Mr.	2
Non-Profit Nite Caps	2
Valley Food Fight	3
Board Spotlight	3
Member List	4
From the ED	4

Send Your Event Information Early

Every two weeks, we send deadline reminders for the next edition of the Charity Chatter Newsletter so we can share your information with our followers. You don't have to wait to send that information - in fact, we encourage you to send it early so it spends more

time on the online Calendar of events! When you set an event date, even if you don't have ALL of the details, email what you do have, in written format, so we can get it listed. Take a look at the calendar to see what others have listed so we don't have big events

on top of each other.

A great idea for getting your information out to even more people is to create a media email list to send all of your press releases to... We can use the parts that work for us!

2023-24 Valley Mr. Crowned

Seven local men took to the stage on Sunday, March 12th, helping to raise more than \$18,000.00 for local non-profits. Presented by Mount Washington Valley Promotions, the collaborative fund-raising event was hosted by Theater in the Wood, in Intervale. Each man was scored in Interview, Runway and Public Speaking by a panel of judges. In addition, each was asked to collect funds for his chosen non-profit, those figures also factoring into the final score.

At the end of the pageantry, Dan Lavigne, representing The Way Station, was crowned 2023 Valley Mr. and earned a donation of \$500.00 in addition to the funds he raised in his Ca\$h Can. Malcolm Badger represented Jen's Friends Cancer Foundation, claiming the Runner-up title. Badger was also the top fund-raiser. The other contestants were William Chatman – representing Conway Area Humane Society, Cody Gaudette – representing Kevin Peare



2023-2024 Valley Mr.
Dan Lavigne represented
The Way Station.

Memorial Skate Park, Eric Moran – representing White Horse Recovery, Phil Ouellette – representing North Conway Community Center, and Bob Wallstrom - representing Gibson Center for Senior Services.

Reigning Mount Washington Valley Ms., Barbara Theriault,

served as emcee of the event, with 2021 Mount Washington Valley Mr., Clay Groves, assisted by Miss Mount Washington Valley Teen Runner-Up, Jordan Goldblatt, passing the crown to the new king. Entertainment was provided by Amelia Barboza, Chenoa Ciro, Hannah Flader and the DellaValla Bluegrass Trio. Local businesses donated “swag” items for all of the participants so everyone who participated, and their causes, were winners in the end.

Event organizer and Valley Promotions Executive Director, Lisa DuFault, was pleased with the outcome. “It was an amazing collaboration! Not only did these men represent their chosen organizations well”, she stated, “they truly helped and supported one another before and during the event, making new friends and wonderful connections”.

Photos of the event are available on Facebook at Lisa D DuFault.

Non-Profit Nite Cap

We've brought back our Non-Profit Nite Caps!

The return of the Non-Profit Nite Caps, on March 8, was successful and left guests anxious for the next opportunity. Held at the Gibson Center for Senior Services and co-hosted by Jen's Friends Cancer Foundation, representatives from a dozen non-profits attended the evening event to mingle and discuss ways to collaborate.

Every other month on the 2nd Wednesday, from 5:30-7pm, we

will present Non-Profit Nite Caps, each hosted by a pair of our Member Organizations. There will be refreshments and door prizes. The evening will focus on networking and collaboration among our non-profit community. There will be mingling; each host Organization will have the opportunity to speak to the group for up to 5 minutes and other attending Member Organizations will be offered a Minute Message (1minute to plug something they

have coming up!). These Nite Caps will be the lead up to our Mad Hatter's Tea Party Gala on November 2nd – stay tuned for more details on that! The next Nite Cap will be on Wednesday, May 10 at the Mount Washington Valley Adult Day Center, co-hosted by CASA NH. Please let us know if you plan to attend, by May 6 so we can plan refreshments!

April Valley Food Fight

Round one of Season 2 of Valley Food Fight is in the books, raising nearly \$5000 for the Valley Promotions Member Organizations who participated.

Held on April 18 at Sweet Maple Cafe, 6 local chefs were supplied with 3 mystery ingredients and instructed to create a 3-part meal, with a twist; "Kids Favorites All Grown Up". The mystery ingredients, supplied by The Valley Originals and J-Town Deli, were Marshmallow Fluff, Spanish Olives with pimentos and Raspberry Jello mix. Event judge Daniel Rassi, stated "I feel that with each passing competition, the competition gets better and better, this was definitely one of the best displays of creativity yet! I had an amazing time and it was all for some really amazing causes. They are the real winners!"

At the end of the event, the third time was the charm for Nancy Clark who was named the winner on behalf of the Bartlett Firefighter's Association. Her meal creation description is "I elevated three kids' favorites, and utilized all three ingredients in all three dishes. Chicken Nuggets with a crushed potato chip crust (I marinated the chicken in olive brine first) with a sweet and spicy raspberry sauce, topped with sliced green onions and the pimentos from the olives. I used the marshmallow fluff as the sweetener in the sauce; Sweet Potato Fries with a raspberry aioli dipping sauce; Salted Carmel brownie with a raspberry and marshmallow fluff whipped cream (I used the olive brine instead of salt for the salted caramel)"

Clark placed second in each of her rounds last season. When asked about this experience, she said, "This event is always so much fun! And it is such a wonderful fundraiser for some many deserving Valley organizations. The mystery ingredients were very challenging but I am so delighted that I was able to

figure out a menu that the judges enjoyed. I am so excited and appreciative to have won today!"

Sara Moore, who initially brought the idea to Valley Promotions, also served as a judge. "Once again I'm impressed with the use of mystery ingredients and the amazing dishes presented by the chefs. The Valley Food Fight is such a fun way to raise money for local non-profits and I'm grateful to be a part of it", she said.

Cheryl Emerson placed second for Visiting Nurses Home Care & Hospice of Carroll County & Western Maine. She created a "Sangria" Jello 123, a "Fluffanutter" Spanish Peanut Roll, Olive Cream Puff with Marshmallow and whipped cream cheese, smoked paprika, and a Chili Rellanos Tart with Olives and Roasted Peppers, and assorted cheeses.

Judge Dave Hausman stated "The wonderful efforts of the chefs and the generosity of our neighbors to all of the local organizations makes this event 5 star. Proud to be part of our community!"

Other Chefs and Organizations represented were Samara Dupuis for Journey Church's Kidzlife program, Corey Lavigne for the Way Station, Barbara Maffei for Kiwanis Club of Mount Washington Valley and Monica Verville for White Horse Recovery.

"Yet again the chefs make our job difficult but it's a challenge I'm willing to take on" was the sentiment for Judge Seammus McGrath.

Clay Groves also served as a judge. He stated, "Valley Food Fight is a blast to judge. The food this season was amazing - all the chefs crushed the use of the secret ingredients and all deserved to win. Congrats to all".

According to Valley Promotions Executive Director, Lisa DuFault, Clark and Emerson will return in October for the Championship round, hoping to win even more funds for their organizations. The next round

will



2023 Valley Food Fight Round 1 winner, Nancy Clark, representing the Bartlett Firefighters Association.

take place on June 6 with a theme of "Food Truck Favorites", followed by "Comfort Foods" on September 12.

Watch for the program to air on Valley Vision Channel 3 and on Facebook soon. If you are interested in participating in a future version, as a chef or a sponsor, contact Valley Promotions at valleypromotions@gmail.com.

Board of Directors Spotlight



Board Vice President Patty Tilton is a lifelong resident (& truly qualifies as being a native) of the Mount Washington Valley, being descended from one of North Conway's town founders, Richard

Eastman.

After graduating from Kennett High School, she received her college degree from Rochester Institute of Technology, in Rochester, NY in Printing Technology, and has worked as a graphic artist in the newspaper field ever since. Her first job out of college was at the Venice Gondolier newspaper, when she moved to Florida for a short 3 years. She has spent the rest of her working life here in the Valley at The MountainEar, The Carroll County Independent, The Granite State News, and currently (for the last 18 years!) at The Conway Daily Sun. She really thinks she has newspaper ink in her veins now! Patty has done freelance work throughout the Valley and is proud to say that she has produced the MWV MudBowl Program for well over 20 years.

Her two kids attended Madison

Elementary and Kennett High. Mike still lives and works here in the Valley, and Briana found her way to Mountainview, CA... which is a lovely place to visit in the wintertime (thank you, Briana!). There have also been numerous dogs, cats, rabbits, rats & fish along the way. While the boys were busy growing, Patty spent time as a Sunday School teacher, Cub Scout den leader, and PTO member.

Currently, she is on the board of her housing co-op in Conway, where she lives with her 3 cats. She's not quite a crazy cat lady yet, but give her time! Patty enjoys painting (or at least trying to!), crafting, reading, exploring the internet and wasting time on a few computer games.

Mount Washington Valley Promotions

PO Box 44
Bartlett, NH 03812

Phone: 603-374-6241
Email: valleypromotions@gmail.com
Website: www.ValleyPromotions.net

Your Local Non-Profit
Collaborative



From the Executive Director...

We have now passed the halfway mark in our 15th year... That is pretty surreal for a grassroots organization like ours. My thanks to all of you who have joined us on this ride. I truly believe we are better for our collaboration!

We have some fun ideas for the coming year, as you hopefully are following along with. I hope you'll participate in as many as possible to get as much as possible from your Membership. Participation doesn't have to rest solely on board members and staff; your supporters can be great spokespeople for what you do. Ask them to get involved in some of our many events for the good of your programs! So far in 2023, collaboratively, we have raised more than \$25,000 for our participating Members; we're almost halfway to our goal of \$60,000... With your (and their) help, we can do it!

Mount Washington Valley Promotions Member Organizations:

Altrusa International of Carroll County
Arts in Motion Theater Company
ArtWorks Gallery
Assistance Canine Training Services (ACTS)
Barnstormers Theatre
Bartlett Firefighter's Assn.
Bartlett Historical Society
Bartlett Recreation Department
Bartlett Roundhouse Preservation Society
Believe In Books Literacy Foundation

CASA NH
Children Unlimited, Inc.
Conway Area Humane Society
Conway Area Lion's Club
Conway Historical Society
Conway Village Congregational Church
Friends of Bartlett Public Library
Friends of the Conway Library
Friends of the Fryeburg Library
Fryeburg Historical Society
Fryeburg Rotary Club
Gibson Center for Senior Services
Greater Ossipee Area Chamber Of Commerce

Harvest Hills Animal Shelter
Jackson Area Chamber of Commerce
Jackson Community Church
Jen's Friends Cancer Foundation
Journey Church
Kevin Peare Memorial Skate Park
Linderhof Country Club
Little Angels Service Dogs
M&D Playhouse

Madison Baptist Church
Memorial Hospital
Miss Mount Washington Valley Teen Scholarship
Mountain Garden Club
Mountain Top Music Center
MWV Adult Day Center
MWV Arts Association
MWV Habitat for Humanity
MWV Kiwanis Club
MWV Pickleball & Bocce Group
MWV Skating Club
MWV Supports Recovery Coalition
New England Ski Museum
North Conway Community Center
Pope Memorial Library
Rotary Club of North Conway
Rozzie May Animal Alliance
Sand Dollar Foundation

Starting Point: Services for Victims of Domestic & Sexual Assault

Tin Mountain Conservation Center
Tina Titzer's Act One Dance Company
United Bikers of NH
Valley Vision Channel 3

Vaughan Community Services
Visiting Nurses of Carroll County & Western Maine
Way Station
White Horse Recovery
White Mountain Musical Arts
White Mountains Pride

SAVE THE DATE!
Sunday, September 24, 2023

for the 8th Annual...
Damsel Scramble!
A Women Only Executive 9-hole Golf Event
Linderhof Country Club | Glen, NH

Teams of 5 - Caddie Auction -
Cookout Luncheon & More!!

Questions? Call Lisa at 603.374.6241 or email: valleypromotions@gmail.com